

CLEAR THE AIR
CHALLENGE
Drive Down Your Miles

LET'S KEEP THIS PERFECTLY **CLEAR**

THE CLEAR THE AIR CHALLENGE IS BACK WITH ALL NEW GOALS

The Clear the Air Challenge, issued by Governor Herbert, Mayor Becker, Mayor Corroon and other community leaders, is all about improving air quality, reducing traffic congestion and conserving energy in Utah by eliminating unnecessary vehicle trips. By simply eliminating a few vehicle trips throughout your week, you can make a big difference in your community while competing for weekly prizes, grand prizes and statewide recognition.



ELIMINATE
300,000
VEHICLE TRIPS



SAVE
2 MILLION
MILES



REDUCE
3.4 MILLION
LBS. OF EMISSIONS

TAKE THE CHALLENGE
JUNE 13 - JULY 10, 2011

REGISTER TODAY

ClearTheAirChallenge.org

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