



# CREATIVE CHALLENGE ENTRY FORM

## 1 EXPRESS YOURSELF

Show your creative side by sharing your TravelWise experiences by creating a Clear the Air Challenge video, blog, photo, story or song. Be sure to incorporate some aspect of the Challenge. You could create a blog detailing your steps for success in planning for the Challenge, write a story about the stress relief benefits of carpooling, write a song about the fun family experiences you've had while riding TRAX or even take pictures while hiking that illustrate the beauty of clean air. For examples, check out [www.cleartheairchallenge.org](http://www.cleartheairchallenge.org).

## 2 UPLOAD YOUR SUBMISSION

**Video:** Upload your video to the Clear the Air Challenge YouTube channel at [www.tinyurl.com/lozr3v](http://www.tinyurl.com/lozr3v).

**Blog:** Create a blog post and post a link to it on the Clear the Air Challenge Facebook page at [www.tinyurl.com/djryvk](http://www.tinyurl.com/djryvk).

**Photograph:** Upload your photo to the Clear the Air Challenge Flickr page at [www.tinyurl.com/nv9o56](http://www.tinyurl.com/nv9o56).

**Story:** Post your story on the Clear the Air Clear Facebook page at [www.tinyurl.com/djryvk](http://www.tinyurl.com/djryvk).

**Song:** Post your song on the Clear the Air Challenge YouTube channel at [www.tinyurl.com/c5d5xc](http://www.tinyurl.com/c5d5xc).

## 3 SUBMIT THE FORM

Fill out and submit the form below to:

**E-mail:** [bsanchez@ppbh.com](mailto:bsanchez@ppbh.com)

**Fax:** (801) 487-0707

**Mail:** Clear the Air Challenge

Attn: Britni Sanchez

1706 South Major St.

Salt Lake City, UT 84115

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Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Type of Submission (Video, Blog, Photo, Story, Song) \_\_\_\_\_

Web Address of Submission (Written Out Link to Submission) \_\_\_\_\_

Title and Description of Submission

### Rules & Regulations

- Creative Challenge submissions will be accepted from 12:00 AM April 28, 2009 to 11:59 PM July 15, 2009. Any submissions received after July 15, 2009 will not be eligible for the Creative Challenge.
- Entries must be submitted through means outlined above.
- One creative piece from each category (video, photo, song, blog or story) will be awarded a grand prize.
- Creative pieces will be judged by a panel selected by Salt Lake Solutions and prize recipients will be announced at the awards event at the Downtown Farmers Market on July 18, 2009 at 11 AM.
- All entries become property of the Clear the Air Challenge.

Signature \_\_\_\_\_

Date \_\_\_\_\_