



SAMPLE EVENT ANNOUNCEMENT

Clear the Air Challenge

Dates: February 1-28

Location: Cities across Utah

The Clear the Air Challenge, issued by business, government and community leaders, is all about improving air quality in Utah by eliminating unnecessary vehicle trips.

By participating in the Clear the Air Challenge employers, employees and individuals can help by driving less and driving smarter. Employers are encouraged to offer compressed workweeks and teleworking in their workplace, while employees and individuals are encouraged to seek out public transportation, trip-chain, bike, walk or carpool whenever possible.

Register as an individual or team at CleartheAirChallenge.org. There are teams from companies and communities throughout Utah working together to drive down their miles. Compete for tons of great prizes, but with clearer air, we're all winners.

For more information about the Challenge or to register, visit www.cleartheairchallenge.org