



LIVE READ SCRIPTS

Length: 10 Seconds

HOST: The Clear The Air Challenge is helping improve air quality in Utah by encouraging less driving.

Compete for prizes, but with clearer air, we're all winners.

Register at [Clear The Air Challenge dot org](http://ClearTheAirChallenge.org).

Length: 30 Seconds

HOST: The Clear The Air Challenge, starting July 1st, is helping improve air quality throughout Utah. The Challenge, issued by business, government and community leaders, encourages Utahans to drive less and drive smarter.

The Challenge promotes the use of TravelWise strategies including carpooling, public transit, active transportation teleworking, trip-chaining and more.

Enter as an individual or team and compete for great prizes, but with clearer air, we're all winners.

Register at [Clear The Air Challenge dot org](http://ClearTheAirChallenge.org).

HOST: The Clear The Air Challenge, starting July 1st, is helping improve air quality throughout Utah to a healthier, more breathable state. The Challenge, issued by business, government and community leaders, encourages Utahans to drive less and drive smarter.

By participating in the Clear The Air Challenge employers, employees and individuals can all make a difference. Employers are encouraged to offer compressed workweeks and teleworking in their workplace, while employees and individuals are encouraged to seek out public transportation, trip-chain, bike, walk or carpool whenever possible.

Register as an individual or start a team at [Clear The Air Challenge dot org](http://ClearTheAirChallenge.org). All Utah based company, community or family and friend teams can participate. By working together to drive down your miles, teams compete for tons of great prizes, but with clearer air, we're all winners.

For more information about the Challenge or to register, visit [Clear The Air Challenge dot org](http://ClearTheAirChallenge.org).