

CLEAR THE AIR
CHALLENGE
Drive Down Your Miles

LET'S KEEP THIS PERFECTLY **CLEAR**

THE CLEAR THE AIR CHALLENGE IS BACK WITH ALL NEW GOALS

The Clear the Air Challenge, issued by business, government and community leaders, is all about improving air quality, reducing traffic congestion and conserving energy in Utah by eliminating unnecessary vehicle trips. By simply eliminating a few vehicle trips throughout your week, you can make a big difference in your community while competing for weekly prizes, grand prizes and statewide recognition.



ENGAGE
10,000
PARTICIPANTS



ELIMINATE
300,000
VEHICLE TRIPS



SAVE
2 MILLION
MILES

TAKE THE CHALLENGE

JULY 1ST-31ST

REGISTER TODAY

ClearTheAirChallenge.org



Join the conversation at
fb.com/ClearTheAirChallenge

CARPPOOL TO EVENTS | USE MASS TRANSIT | BIKE TO THE STORE | TELEWORK



RioTinto UCAIR PARTNER