



ADVICE FROM PAST CLEAR THE AIR CHALLENGE TEAMS

Here are some tips from past Clear the Air Challenge team leaders...

Communication is key. Make the Challenge an agenda item for your internal meetings, send weekly reminders to staff - the more airtime it gets the better your team will do. Now the Challenge has become a fun part of our culture.

*Kenner Kingston, Architectural Nexus
2010 Team Award – Most Participants*

Work with your employees. Help them identify opportunities for carpool matching, public transportation and flexible work arrangements, if applicable.

*Piper Rhodes, Rio Tinto
2009 Team Award – Most Emissions Saved*

It starts from the top. Your CEO or president really needs to say, “This is important.”

Emphasize the impact. When you look at the emissions you can save by being involved in the Challenge, and when you look at the way we can improve our state, I think that is an easy thing to communicate to employees.

*Michael Dunn, KUED Channel 7
2010 Team Award – Corporate Role Model*

Embrace some healthy competition. Competition really drives people, so consider competing against a fellow Clear the Air Challenge business team or have your own internal competition between divisions or offices.

Get yourself a team leader! It’s helpful to find somebody who is willing to take the steering wheel and just guide everybody through it.

*Kortni Litster, ADP, Inc.
2010 Winner – Top Large Company*

Don’t be afraid to just give it a try. My advice is to try it – the tools are provided for you. Put a committee together of people who believe in the issue – champions in your organization who can help share the message.

*Mindy Cox, O.C. Tanner
2009 Winner – Corporate Role Model*