

**CLEAR THE AIR
CHALLENGE**
DRIVE DOWN YOUR MILES

LET'S KEEP THIS PERFECTLY **CLEAR**

THE CLEAR THE AIR CHALLENGE IS BACK WITH ALL NEW GOALS

The Clear the Air Challenge, issued by business, government and community leaders, is all about improving air quality, reducing traffic congestion and conserving energy in Utah by eliminating unnecessary vehicle trips. By simply eliminating a few vehicle trips throughout your week, you can make a big difference in your community.



ENGAGE
10,000
PARTICIPANTS



ELIMINATE
300,000
VEHICLE TRIPS



SAVE
2 MILLION
MILES

TAKE THE CHALLENGE

FEBRUARY 1st-28th

REGISTER TODAY

ClearTheAirChallenge.org



Join the conversation at
fb.com/ClearTheAirChallenge

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UCAIR | PARTNER