

CLEAR THE AIR  
CHALLENGE  
DRIVE DOWN YOUR MILES

# LET'S KEEP THIS PERFECTLY CLEAR

## THE CLEAR THE AIR CHALLENGE IS BACK WITH ALL NEW GOALS

The Clear the Air Challenge, issued by business, government and community leaders, is all about improving air quality, reducing traffic congestion and conserving energy in Utah by eliminating unnecessary vehicle trips. By simply eliminating a few vehicle trips throughout your week, you can make a big difference in your community.



REDUCE  
**375 TONS**  
CO<sub>2</sub>



ELIMINATE  
**100,000**  
VEHICLE TRIPS



SAVE  
**2 MILLION**  
MILES

TAKE THE CHALLENGE  
FEBRUARY 1<sup>ST</sup>-29<sup>TH</sup>

REGISTER TODAY

[ClearTheAirChallenge.org](http://ClearTheAirChallenge.org)

 Join the conversation at  
[fb.com/ClearTheAirChallenge](https://fb.com/ClearTheAirChallenge)

CARPPOOL | USE MASS TRANSIT | BIKE | TELEWORK | TRIP CHAIN

SALT LAKE  
CHAMBER  
OF COMMERCE

TravelWise  
rethink your trip.

UCAIR | UTAH  
CLEAN AIR