



## ADVICE FROM PAST CLEAR THE AIR CHALLENGE TEAMS

Here are some tips from past Clear the Air Challenge team leaders...

**Communication is key.** Make the Challenge an agenda item for your internal meetings, send weekly reminders to staff - the more airtime it gets the better your team will do. Now the Challenge has become a fun part of our culture.

*Kenner Kingston, Architectural Nexus  
2010 Team Award – Most Participants*

**Work with your employees.** Help them identify opportunities for carpool matching, public transportation and flexible work arrangements, if applicable.

*Piper Rhodes, Rio Tinto  
2009 Team Award – Most Emissions Saved*

**It starts from the top.** Your CEO or president really needs to say, "This is important."

**Emphasize the impact.** When you look at the emissions you can save by being involved in the Challenge, and when you look at the way we can improve our state, I think that is an easy thing to communicate to employees.

*Michael Dunn, KUED Channel 7  
2010 Team Award – Corporate Role Model*

**Embrace some healthy competition.** Competition really drives people, so consider competing against a fellow Clear the Air Challenge business team or have your own internal competition between divisions or offices.

**Get yourself a team leader!** It's helpful to find somebody who is willing to take the steering wheel and just guide everybody through it.

*Kortni Litster, ADP, Inc.  
2010 Winner – Top Large Company*

**Don't be afraid to just give it a try.** My advice is to try it – the tools are provided for you. Put a committee together of people who believe in the issue – champions in your organization who can help share the message.

*Mindy Cox, O.C. Tanner  
2009 Winner – Corporate Role Model*

**Watch our short YouTube video and get inside tips from our top team leaders:**

<https://www.youtube.com/watch?v=L97DcXLHjuk>