ADVICE FROM PAST CLEAR THE AIR CHALLENGE TEAMS

Here are some tips from past Clear the Air Challenge team leaders...

**Communication is key.** Make the Challenge an agenda item for your internal meetings, send weekly reminders to staff - the more airtime it gets the better your team will do. Now the Challenge has become a fun part of our culture.

  Kenner Kingston, Architectural Nexus
  2010 Team Award – Most Participants

**Work with your employees.** Help them identify opportunities for carpool matching, public transportation and flexible work arrangements, if applicable.

  Piper Rhodes, Rio Tinto
  2009 Team Award – Most Emissions Saved

**It starts from the top.** Your CEO or president really needs to say, “This is important.”

**Emphasize the impact.** When you look at the emissions you can save by being involved in the Challenge, and when you look at the way we can improve our state, I think that is an easy thing to communicate to employees.

  Michael Dunn, KUED Channel 7
  2010 Team Award – Corporate Role Model

**Embrace some healthy competition.** Competition really drives people, so consider competing against a fellow Clear the Air Challenge business team or have your own internal competition between divisions or offices.

**Get yourself a team leader!** It’s helpful to find somebody who is willing to take the steering wheel and just guide everybody through it.

  Kortni Litster, ADP, Inc.
  2010 Winner – Top Large Company

**Don’t be afraid to just give it a try.** My advice is to try it – the tools are provided for you. Put a committee together of people who believe in the issue – champions in your organization who can help share the message.

  Mindy Cox, O.C. Tanner
  2009 Winner – Corporate Role Model

**Watch our short YouTube video and get inside tips from our top team leaders:**
[https://www.youtube.com/watch?v=L97DcXLHjuk](https://www.youtube.com/watch?v=L97DcXLHjuk)